



Position: Technical Marketing Manager

Location: Taiwan

Job Responsibilities:

- Engage with lead customers to identify system-level requirements for solving real customer problems, formulate partnership strategies and drive deeper technical engagements
- Identify and investigate emerging markets/applications to drive future growth, aligning the highest potential with either available or new technology opportunities as appropriate.
- Produce, track, and promote annual plans based on research, market data and customer inputs
- Conduct market trend, product trends and business analysis, competitor analysis, market projection etc;
- Provide product briefing and training on products features and any other product technical issues to internal and external parties as well as customers.

Job Requirements:

- Bachelor or above in Electronics Engineering or equivalent;
- 5+ years experience in the electronics or semiconductor industries, with experience in display driver/uLED or consumer product application design;
- Fundamental awareness of best marketing, research, and business planning practices
- Success with data and research driven market strategies
- Strong analytical scene, able to work independently and excellent negotiation skills;
- Familiar with MS office, Word and Excel;
- Need to travel for business support and promotion, mostly to Greater China and Asian countries;
- Fluent in English and Mandarin.

We offer competitive remuneration package and excellent career prospects to the right candidate. To apply, please send your full resume with current and expected salary by E-mail:

recruit@solomon-systech.com

All applications will be treated in strict confidence and for recruitment purpose only.