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Agenda



Highlights

Financial Review

Business Review & Outlook

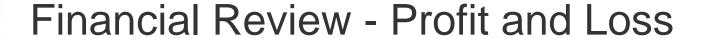


- Sales amounted to US\$32.9 million
- Gross profit was US\$10.4 million
- Gross margin was 31.7%
- Net loss was US\$6.4 million
- Loss per share was 0.26 US cent (2.00 HK cents)
- Book-to-bill ratio was 1.0
- The Board resolved not to propose an interim dividend for the six months ended 30 June 2016



Financial Review

Business Review & Outlook





(US\$ million)	1H16	1H15	Remarks
Sales	32.9	33.4	Į 1%
Gross profit Gross margin Net profit/(loss)	10.4 31.7% (6.4)	12.0 35.9% 0.9	13% 4.2pts
(HK cent)			
Earnings/(loss) per share	(2.00)	0.27	
Dividends per share	Nil	Nil	
Book-to-bill ratio	1.0	1.1	





		Key Factors
Sales	US\$32.9m (1H15: US\$33.4m)	Unit Shipments: up 2% YoYBlended ASP: down 4% YoY
Gross Profit	US\$10.4m (1H15: US\$12.0m)	• Gross margin: 31.7% (1H15: 35.9%)
Total Operating Expenses	US\$17.6m (1H15: US\$14.7m)	 Product R&D costs: US\$9.6m (1H15: US\$8.9m) S&D expenses: US\$1.7m (1H15: US\$1.4m) Admin expenses: US\$6.3m (1H15: US\$4.4m)
Finance Income	US\$0.1m (1H15: US\$3.6m)	 Treasury income: US\$0.8m (1H15: US\$2.2m) Net unrealizable loss from treasury investment: US\$0.7m (1H15: US\$1.4m gain)
Net Profit/ (Loss)	US\$(6.4m) (1H15: net profit: US\$0.9m)	

Financial Review - Balance Sheet



(US\$ million)	As at 30 Jun 2016	As at 31 Dec 2015	Change
Total assets	116.2	123.4	
Total borrowings	0.2	0.3	
Shareholders' funds	102.2	108.5	l 6%
Net cash	22.0	26.1	 16%
(HK cents)			
Shareholders' funds per share	32	34	
Net cash per share	7	8	

Financial Review -Net Cash Analysis 2016 vs 2015



Net Cash:	Change		
• US\$22.0m (30 Jun'	-US\$4.1m		
Major Cash Inflow	US\$	Major Cash Outflow	US\$
 Interest and Dividends Received 	+1.0m	 Net Cash Used in Operating Activities 	-2.8m
		 Treasury Investment 	-2.1m
		 Capital Expenditure 	-0.1m
		• Others	-0.1m



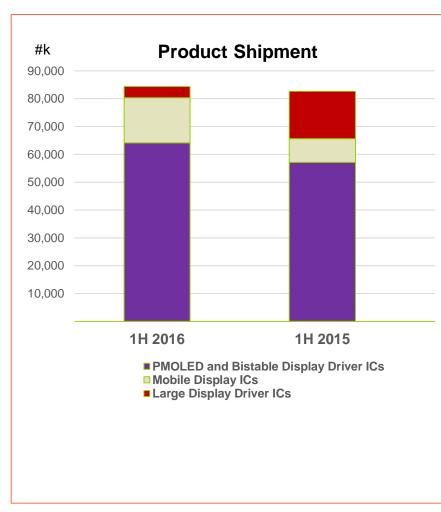
Financial Review

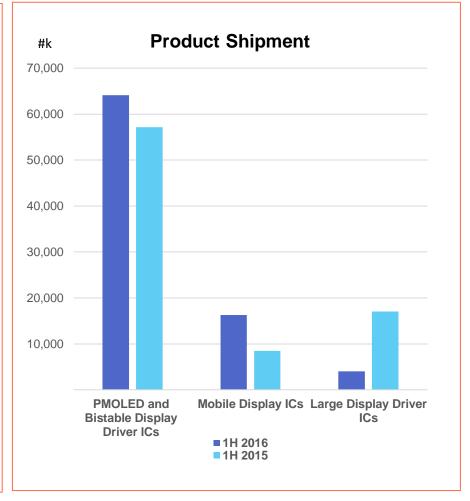
Business Review & Outlook

Business Review – Product Shipments



1H 2016 total shipments: 84.4 million units (1H 2015: 82.7 million units)





Advanced Display – Business Review



Overall Unit Shipments: increased by 12% to 64.1 million units

PMOLED & Bistable Display Driver ICs

Design wins:

- PMOLED world-renowned wearable health and fitness devices
- Bistable ESLs, portable health trackers, medical devices, kids' smartphones
- Extended product portfolio:
 - 8 new solutions developed
 - Color support, higher resolution, greater power efficiency, lower production cost

OLED Lighting Driver IC

Single-chip IC:

Supports ultra-slim form factor, high power efficiency, smooth dimming control and brightness transition

Advanced Display – Outlook



PMOLED Display Driver ICs

Expect mild growth:

Panel manufacturing capacity expansion

New products:

Full color display, larger die size, enhanced functional features, power efficiency, component miniaturization

Bistable Display Driver ICs

Strong potential:

Growing smart hand held devices market in IoT era

New products:

Multi-color support, higher resolution, larger panel size, power efficiency, lower production cost

OLED Lighting Driver IC

Design-in: expect in 2H 2016

Main Display – Business Review



Overall Unit Shipments: decreased by 20% to 20.3 million units

Mobile Display ICs

- **Touch Display Driver IC (TDDI):**
 - Started volume shipment of TDDI for FWVGA panels
 - Developed new TDDI IC for FHD panels
- **Display Driver IC for FHD IGZO Panels:**
 - New IC undergoing major customer's qualification
- **MIPI Bridge IC:**
 - Volume shipment to 1st tier VR devices brand

Large Display Driver ICs

- Shipments:
 - Decreased demand from major customer
 - New products' design-wins slow to contribute to shipment
- **Display Driver IC for TV & Notebook Panels:**
 - New IC for UHD TV & FHD notebooks undergoing customer qualification

Main Display – Outlook



Mobile Display ICs

- **Touch Display Driver IC (TDDI):**
 - High volume shipment of TDDI for FWVGA panels in the near term
 - Start shipment of new TDDI for FHD panels
 - Develop more new TDDI for other resolutions
- **MIPI Bridge IC:**
 - New bridge IC for UHD resolution
 - Develop new IC for advanced VR applications

Large Display Driver ICs

- **Good potential:**
 - Design-wins of new products for UHD TV and FHD notebook markets
- New driver ICs:
 - Start mass production for UHD TV in 2H 2016 after customer qualification



Financial Review

Business Review & Outlook

Summary



1H Summary

- Total unit shipments increased yet sales decreased slightly: ASP erosion of certain products under intense price competition
- Organizational realignment under customer-focused strategy
- Strengthened product and application portfolios

Looking Ahead

- Favorable market conditions: LCD and OLED production capacity to grow significantly → demand increase for TDDI and display driver ICs
- **The Group:** more competitive new products & new customer penetration

To Boost Growth:

- Capitalize on favorable market conditions
- Develop more competitive new products
- Enhance new customer penetration and market penetration
- Explore strategic investment opportunities



Thank You

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